



ENGAGE_YOUTH: digital tools for participation and active citizenship

Module one residential

ENGAGE_online networks

July 19-22 2010

Module one: Programmed by Watershed, Bristol UK

Monday 19th July 2010: Who we are and why we're here

09.45	Registration, coffee and tea
10.00 – 10.15	Welcome Mark Cosgrove, Head of Programme, Watershed
10.15 – 12.30	Introductions: who we are and why we're here Lycia Harper, facilitator
12.30 – 13.30	Lunch
13.30 – 14.15	Building engagement over digital platforms Maddy Probst, Programme Development Coordinator, Watershed Catrin Johh, Communications Manager, Watershed

Established in 1982, Watershed is Britain's first dedicated "Media and Communications Centre". It is now clear that Watershed's vision could not become a reality until the age of digital technology was upon us. Now at the forefront of creative participation and digital innovation, Watershed is also a leading exponent and commissioner of on-line creativity through its website dShed.net exhibiting short film, animation, debate, projects, podcasts and artists commissions to a worldwide audience.

Maddy and Cat will share our current use of digital communications tools and will discuss our approach to developing audiences and sustaining our engagement with young people.

Case studies:

- Watershed Young Leaders: using Facebook as a communication tool
- Electric December: online exhibition of young people's creative work (www.electricdecember.org).

14.15 – 15.45	Shoot! Share! Show! Accessible content production & exhibition Workshop run by Gary Thomas, digital mentor
	Gary will support participants to produce and share digital content by using accessible tools like mobile telephones, youtube and vimeo.
15.45 – 16.45	Time for working in task groups
16.45 – 17.00	<i>Review of the day</i> Lycia Harper, facilitator
18.30 – 20.30	Group meal at Watershed Café/Bar

Tuesday 20th July 2010: Social media and youth work in context

- 10.00 – 10.15 *Check in*
Lycia Harper, facilitator
- 10.15 – 16.45 ***Social media and youth work***
(12.30 – 13.30
Lunch)
- Katie Bacon, Online Youth Outreach
Tim Davies, Practical Participation
- Katie Bacon is an experienced youth worker who has pioneered models of online youth work and youth engagement with a diverse range of young people's groups in Devon, South West UK. Katie runs Online youth Outreach and has delivered training and capacity-building in the use of the internet in youth engagement settings to organisations across the UK. Tim Davies is a specialist in social media, youth participation and online social networking, and is co-author of 'Youth Work and Social Networking' (NYA 2009) and 'Social Median & Youth Participation in Local Democracy' (LGIU 2009). Tim is also a member of the UK Council on Child Internet Safety and currently is a full-time student studying for an MSc in Social Science of the Internet at the Oxford Internet Institute.
- Collaboratively, Katie and Tim have been researching and developing methodologies and policies in the practical application of online social media platforms and social networking to engage young people about local issues.
- Katie and Tim have developed this day-long workshop to bring together both the theory and the practice of digital youth work.
- Online Youth Outreach, Katie Bacon www.katiebacon.co.uk
Practical Participation Tim Davies www.practicalparticipation.co.uk
- 16.45 – 17.00 *Review of the day*
Lycia Harper, facilitator
- 18.30 – 20.30 Group meal at Pervasive Media Studio (optional)
(meet at Watershed café/bar and walk over)

Wednesday 21st July 2010: Innovation and practice

10.00 – 10.15

Check in
Lycia Harper, facilitator

10.15 – 11.00

Go Places! Do Things! Online engagement with young people
Les Compton, Deputy Head of Youth & Play, Bristol City Council

www.goplacesdothings.org.uk is an exciting new website for young people in Bristol aged 13 - 19 and will become the place to find out what to do and where do go in Bristol.

11.15 – 12.30

What's ahead: testing next-generation communications applications
Shirin Packham, Pervasive Media Studio

The Pervasive Media Studio is a multi-disciplinary lab exploring and producing pervasive media content, applications and services. The Studio connects a brilliant community of artists, creative companies, technologists and academics. Studio projects include gaming, projections, location-based media, digital displays and new forms of performance. Some are commercial, some are cultural.

Participants will meet Studio residents Hazel Grian and Duncan Speakman and to hear how next generation communications frameworks could impact the way young people create and consume digital content.

Hazel Grian <http://hazलगrian.blogspot.com>
Duncan Speakman <http://www.duncanspeakman.net>

12.30 – 13.30

Lunch

13.30 – 15.30

Facilitated discussion
Ed Mitchell, facilitator

16.00 – 17.00

Digital Fish: supporting digital creativity in an area of deprivation
(Visit and tour of Knowle West Media Centre) - Sandra Manson, Youth Media Coordinator, Knowle West Media Centre

Free Evening

Thursday 22nd July 2010: The journey so far and next steps

10.00 – 10.30	<i>Check in</i> <i>Review of Thursday</i> Lycia Harper, facilitator
10.30 – 11.15	<i>Greater Expectations: young people and digital participation</i> Kieron Kirkland, Researcher, Futurelab
11.15 – 12.30	<i>Work on group task</i> <i>'Show and tell' presentations</i>
12.30 – 13.30	Lunch
13.30 - 14.15	<i>Next steps</i> Lycia Harper, facilitator
14.15 – 14.30	<i>Check out</i> Lycia Harper, facilitator
14.30	End



Education and Culture DG

'Youth in Action' Programme

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Watershed reserves the right to change details of this schedule