

Cheltenham International Film Festival invites you to participate in its Online Festival

Cheltenham International Film Festival invites you to partner with us to promote our programme of new films to your audiences. In return, we will pay you a commission of 10% on ticket sales resulting from referrals from your website.

When the government introduced lockdown measures in March, we took the decision to upload the entire festival onto a streaming platform. The programme underwent some changes, but we are happy to announce that the festival will open on 8th June with Lost Transmissions starring Simon Pegg, and close on the 14th with White Riot. Simon, who is our Honorary Patron, will take part in a live-streamed Q&A after the screening of Lost Transmissions, while White Riot director Rubika Shah will close the Festival with a Q&A on the 14th June.

We recognise that cinemas throughout the country are struggling without audiences during lockdown and in our small way we may be able to support you by inviting you to promote our festival to your audiences as a 'virtual screening partner'. In return we will pay you a commission of 10% on all tickets purchased through your referrals. Virtual screening partners will only need to share a link with our Festival programme page. Our back office analytics will track all ticket purchases sold through referrals.

Tickets go on sale to the public on Monday 1st June. Our programme includes over 30 feature films and documentaries, which have been selected to screen at prestigious films festivals around the world, plus shorts. Almost all the films have not yet been released in the UK and will be unavailable on any other streaming platform during the festival. We have lined up several Q&As after screenings to try to retain some of the spirit of a live festival.

We hope you will join us. If you wish to become a Cheltenham International Film Festival Virtual Screening Partner please **contact:** <u>patrick.bliss@gmail.com</u>



Four Highlights from the Cheltenham Online International Film Festival Programme

Lost Transmissions - Set in the LA music scene, Katherine O'Brien's debut feature stars Simon Pegg and Juno Temple. Lost Transmissions launches the Festival on 8 June, and will be followed by a live streamed Q+A with Simon Pegg hosted by Eye For Film's Jennie Kermode.

Antigone - An electrifying new Canadian film from Sophie Deraspe, in which a talented young Algerian emigrée denies herself a glittering future to save her fallen brother. Canada's entry for 92nd Oscars and voted best Canadian film at TIFF; it is a vibrant film seething with palpable outrage.

Paradise - Alfio is given a new identity and sanctuary in a village in the Italian Alps after witnessing a Mafia hit. Funnily enough, the very hitman he's fleeing turns up, having informed on his mob mates. A wry comedy of manners from director Davide Del Degan, part of our Italian Focus.

White Riot - Exhilarating documentary about the emergence of Rock Against Racism in 1976. Rubika Shah's debut culminates in 1978 Victoria Park Carnival featuring The Clash, whose rock star charisma and conviction took RAR's message to the masses. Followed by a Q+A with Shah to close the Festival.