FAN Film Exhibition Fund 2021-22 Application Form

The FAN Film Exhibition Fund is only available to Film Hub South West members. If you are not already a member, visit watershed.co.uk/filmhub to find out more and apply.

Please read the full guidelines before making an application to ensure your activity fits the eligibility criteria and investment priorities outlined. Note that recipients of a 20/21 Film Exhibition Fund or Pitch Pot need to have completed their activity and reporting before being able to access further funding.

If you need any help completing this online application form please contact

[filmhub@watershed.co.uk.](mailto:filmhub@watershed.co.uk)

A word version of this form can be found here:

https://public.3.basecamp.com/p/9XHqDNhH2CWk3iax2NWyz2XS Please do not send hard copies by post.

If you require assistance to complete this application, the BFI provides an access support fund, which you can apply for here: bit.ly/AccessSupportFund

Please be advised that you cannot save your application half way through, however you can edit your application once it has been submitted by clicking the Edit Response link on the final page. Your application will be emailed to you on submission.

You will be asked to upload an income and expenditure budget to this form, please download and use this template:

https://public.3.basecamp.com/p/Z1ZeYKoQJWyGUauBZwqPo12a

The deadlines for submitting this application are: First Round 5pm - Tuesday 1st June 2021 (for activity taking place between Jul 21-Mar 22), Second Round - 5pm Tuesday 7 Sept 2021 (for activity taking place from Oct 21 - Mar 22).

\* Required

Section 1. Key Details

1. First Name: \*
2. Surname: \*
3. Job title:
4. Organisation: \*
5. Organisation website:
6. Telephone:
7. Address:
8. Postcode: \*
9. Activity start dates \*
10. Activity end date
11. Total projected audience numbers: \*

(Separate in-person and online audiences, if applicable and ensure this is a realistic target audience number)

# Projected number of independent British and international films: \*

1. Planned number of screenings or events \*
2. Amount you are applying for (£1000-£10000) \*

(Note that Film Hub South West cannot cover 100% of your costs, you should show match funding through box office, cash or in-kind contributions of circa £20%)

Section 2. Your Activity

1. Brief summary of your proposed activity (max 150 words) \*

How would you sum up your activity in two sentences? This summary may be shared with the BFI and displayed on the Film Hub website.

# What are your aims and objectives? (max 200 words) \*

What do you want to achieve? Tell us why your project is important. Is it offering local audiences something different and culturally valuable? Refer to the guidelines to see what we can and can’t support. (300 words)

# Will your activity support one of the following priority audience groups? If so, please tell us how.

1. Cultural Engagement - development of audiences for British independent and world cinema: \*

Tell us how your activity will re-engage audiences with cultural film British independent and international cinema; the films or type of films you plan to programme and the type of activity or events you are planning around them. (300 words)

# Focus Areas

Detail how / if your activity meets one or more of the fund’s key focus areas, these are:

# Developing Young Audiences aged (16 - 30)

1. Promoting Inclusivity (see diversity categories in section 4)
2. Showcasing Screen Heritage - including national and regional collections:

including national and regional collections (such as BFI National Archive and, here in the South West, The Box Archive).

Diversity

Diversity & Inclusion

Inclusivity for us means having a film culture that stretches across the UK in a meaningful way with everyone able to engage with film, culturally and professionally, regardless of their identity, background, and/or circumstances

We are committed to inclusion and have adopted the BFI’s Diversity Standards:

https://[www.bfi.org.uk/supporting-uk-film/diversity-inclusion/bfi-diversity-standards](http://www.bfi.org.uk/supporting-uk-film/diversity-inclusion/bfi-diversity-standards) working towards supporting meaningful representations of diversity on screen, in project leadership and creative practitioners, through providing access and opportunities to industry, and through a commitment to ensuring greater access for as wide an

Tell us which underserved communities your activity reaches. \*

Please tick any than apply

*Check all that apply with an X*

Rural

Older age group Young people (16 - 30)

D/deaf or disabled people Neurodivergent people

Low socio-economic groups

Black, Asian or under-represented ethnic groups Speakers of minority languages

LGBTQIA+ people

Other:

Please give any additional information below on how your activity meets the BFI Diversity Standards.

1. 1. On screen representation

Diverse narratives, cast and places depicted in the films you intend to programme (150 words)

# 2. A diverse team:

Who's involved in running the activity? (150 words)

# 3. Industry access or training:

Will you offer accessible opportunities for work experience or professional development? (150 words)

# 4. Catering for different audiences:

Tell us what you’re offering around disability access, or specialist activity for under-served audiences. Refer to Inclusive Cinema for resources and ideas. (150 words)

Other information

1. Do you have experience of running programmes similar to this proposal? \*

Will you be working with any partner organisations to support project delivery?

# Please list the partners you are working with on your activity.

Include their name, the region they cover, if they are new or existing partners, and what benefit they will bring to your activity. (150 words)

# How will you market this activity to audiences? \*

Think about working with specialist partners to target local groups (If you have a separate marketing/audience development plan, please attach). You may wish to refer to The Bigger Picture’s A Simple Guide To: Comms during closure & working towards reopening. (150 words)

# How will you evaluate your activity? \*

We will supply a report and survey template, but do you have any interesting ways of engaging your audiences in feedback and research? (100 words)

# What is its legacy? \*

How does the activity fit into the organisation’s longer-term audience development plans? (100 words)

# Tell us about the safety measures you’ll be taking to operate safely during Covid-19 and/or after the pandemic \*

All activity must adhere to sector guidance. You may wish to refer to the UKCA COVID-19 guidelines for cinemas - https://[www.cinemauk.org.uk/coronavirus-covid-19/guidance-for-cinemas/](http://www.cinemauk.org.uk/coronavirus-covid-19/guidance-for-cinemas/) (100 words)

# Environmental Sustainability

We encourage Film Hub members to be proactive in addressing the challenges of climate change, pollution and the global decline in biodiversity. As part of your application, please outline any practical actions you may take to promote the principles of environmental sustainability for your proposed activity or your work more generally. This may be entirely behind the scenes within your organisation or an element of your audience-facing activities. There is a list of useful resources and organisations to aid your thinking in this area here.

https://[www.bfi.org.uk/supporting-uk-film/distribution-exhibition-funding/environmental-sustainability-film-](http://www.bfi.org.uk/supporting-uk-film/distribution-exhibition-funding/environmental-sustainability-film-)

exhibition

# Tell us about your commitment to sustainability \*

Briefly outline any practical actions you may take to promote environmental sustainability within your proposed activity or your work more generally. Refer to the BFI resources on environmental sustainability in film exhibition: https://[www.bfi.org.uk/get-funding-support/bring-film-wider-audience/environmental-](http://www.bfi.org.uk/get-funding-support/bring-film-wider-audience/environmental-)

sustainability-film-exhibition-sector (200 words)

# Bullying, harassment and racism

Bullying, harassment and racism have no place in our industries, and we expect all organisations we fund to share our commitment to this principle. The BFI and BAFTA have developed a set of principles and zero- tolerance guidance in consultation with organisations, unions and industry bodies across the film, television and games industry in response to urgent and systemic issues. These documents can be found in the BFI Bullying and harassment prevention hub.

https://[www.bfi.org.uk/inclusion-film-industry/bullying-harassment-racism-prevention-screen-industries](http://www.bfi.org.uk/inclusion-film-industry/bullying-harassment-racism-prevention-screen-industries)

We ask all applicants to engage with these principles by, as a minimum, reading them and sharing them within your organisation.

# 33. \*

Please write below to confirm that you have read and understood the BFI’s bullying and harassment guidelines and circulated them within your organisation.

1. Please attach your bullying and harassment policy (if you have one)

# Files submitted Yes/No ?

1. Please attach an income and expenditure budget for your project. \*

Please include all match-funding and in-kind support, as well as any expected earned income from box office or merchandise sales in the Income part of your budget. Be realistic about the costs of your project and do ensure you have included marketing and evaluation costs. You can download the budget template here: https://public.3.basecamp.com/p/Z1ZeYKoQJWyGUauBZwqPo12a

# Files submitted Yes/No ?

1. Please give details of any other proposals for support you may have submitted to other Film Hubs or Lottery funders across the UK (if relevant) or if for festival activity, whether you have also applied to the BFI or another BFI-funded organisation, such as Ffilm Cymru, Screen Scotland, NI Screen, National Lottery, Heritage Lottery Fund, etc.
2. Please attach a copy of your organisation's Child Protection & Safeguarding Policy (if relevant)

This is a requirement for projects focusing on Young Audiences and Access projects.

# Files submitted Yes/No ?

1. Marketing Plan (if separate)

# Files submitted Yes/No ?

1. Sustainability Policy (if you have one)

# Files submitted Yes/No ?

Conflicts of interest

BFI and Watershed (Film Hub South West) are required to identify all relevant financial or personal interests that may exist between board members or employees of BFI and/or Watershed (Film Hub South West) and applicants. This is to ensure that measures can be introduced to prevent a conflict of interest arising between those persons assessing the application for BFI and/or Watershed (Film Hub South West) and such applicants.

# If you have any financial or close personal relationships with any trustee, board member of employee of BFI and/or Watershed (Film Hub South West), please give details of the nature of the relationship/s:

Declarations

Note: the signatory must be the individual named in section 1.

I confirm that all information provided on this proposal, and in any material submitted in support of it, is truthful and accurate.

I agree to share this information with Film Hub South West and its funders.

I confirm that I have, or intend to put in place, an Anti-bullying and Harassment policy for my organisation.

I confirm that I have read the UK cinema Association Covid-19 guidelines and that my organisation has a COVID-19 risk assessment in place.

I confirm that all other proposals to other distributors of Lottery awards for cinema have been declared.

I undertake to inform Film Hub South West fully and immediately of any changes affecting this proposal or related materials.

I agree that from time to time Film Hub South West can put me in touch with official Film Hub members/partners via email (if relevant).

I confirm that I have the authority to make this proposal on behalf of the organisation.

1. Please type your full name, position and date as acceptance of these declarations \*

Please click the submit button to send us your application - thank you!

If you have any queries, or if you would like to discuss any aspect of your activity prior to proposal, please contact:

Neil Ramjee

Film Hub Community Manager

[filmhub@watershed.co.uk](mailto:filmhub@watershed.co.uk)