

Film Hub South West: Bursary Blog Brief

Contact: filmhub@watershed.co.uk

1. Intro

Sharing your findings with the wider hub membership and taking time to reflect on your experience is an important part of Bursary Awards.

We request you do this in the form of a written blog and have some guidance here for writing.

Start off the blog with sharing a little bit about your organisation and the event you attended.

2. Format

- **400 words** maximum if writing a blog
- Please provide by **at least 2 images** (HD quality phone photos are fine) with Alt. Txt. / Image descriptions

Or

- **10 images with 20 words** captions if photo diary (minimum)
- **2-minute maximum** audio or video recording

It is OK to keep the tone of your writing conversational, and less necessary to write a formal report but rather a personal reflection and can be as creative as you like.

Please add a link to your organisation website and share a headshot if you feel comfortable.

2. Access

Film Hub South West welcomes reflections in all creative mediums – whether this be an essay, a photo diary, audio recording, a video, or anything else – see above for guidance.

Additionally, please request support if you would like to dictate your essay, we are happy to discuss and transcribe your experience or require if you do not have access to a laptop or desktop.

We can also suggest some websites, tips, and tools to support your needs.

3. Now, what to write about?

It is useful to consider what you expected, what you learnt, and what you will do differently. These three headings can frame your blog.

Keep in mind what would be of best use to other members.

A good structure could look like

- 50 words about your organisation
- 50 words about what you expected
- 100 words about what you learnt
- 100 words about what you will do differently
- 50 word reflection

If you are unsure or lacking inspiration – drop us an email and we are happy to be a sounding board to bounce ideas and offer any guidance.

Remember there is no right answer!

5. Example blogs

We have our bursary blog archive in Basecamp docs and files, where you can read some for inspiration! ([link](#))

6. Thank you for taking the time to read this document!

Drop us an email if you have any questions or need any further support at Filmhub@watershed.co.uk

...Don't forget to take pictures!