**Proposal – Future Producers Family Arts Festival**

**Event**

We are hosting a programme of events from Saturday 19 October – Saturday 2 November for the Arts Council’s family arts festival with the view of bringing the work and themes of the Studio to a family audience. This season begins with a screening of Tim Burton’s Alice in Wonderland followed by our Mad Hatter's Magic Tea Party. We are currently trying to raise an additional £200 to go towards artist fees.

**Aims**

Our aim for this launch event is to showcase some of the work taking place in the Studio, provide an entertaining experience for everyone attending and to encourage families to play and interact in new ways together. We also hope to generate interest for the three upcoming events; Conductive Ink, Rolling Stones & our Digital Storytelling workshops (More information: <http://www.watershed.co.uk/whatson/season/252/down-the-rabbit-hole/>)

**Specifics**

We will be hosting the tea party between 14:30-16:00 in W1 on Saturday 19 October.

The capacity for the event is 60 - We are selling adult tickets for £6 and concessions for £4

Catering will be provided by the events team; to include cake, tea & coffee and squash.

The space will be dressed in Alice in Wonderland inspired decorations.

We will have six large cabaret tables, with ten seats around each.

Around the room we will have a number of installations and activities.

We hope to have the magicians in residence attending – however how much involvement they want (if at all) can be discussed when they’re settled in the Studio.

**Activities:**

* Tarim + Charlotte Croft – Miniature cinema showing magic inspired short films
* Opposable Games – The Oculus Rift with the forest demo.
* Nikki Pugh – MaKey MaKey inspired activities: Tea Cup Piano + Alice interactive mini game (this is also dependant on being able to borrow MaKey MaKey’s)

Other Activities that we will run with the help from other future producers:

* An Alice inspired animation station
* Fancy Dress Photo Booth
* A Taste Table (If we can acquire some taste reversal powder)
* An arts + craft table

**Cost**

After materials, we currently have just £150 left for the event – split between the three artists that leaves us with just £50 per artist. We would like to use the additional £200 to be able to offer each artist £100 and use the additional £50 to go towards the artists lunch and help towards travel. We have approached each person and they have shown interest however we have said we would only be able to talk further when we have a confirmed budget.

**What is the benefit for the Studio?**

The Studio provides a safe space for people to try out ideas, for them to follow their passions, to fail, to learn and to grow. It tries to be open and engage with as many people as possible, but a lot of the work created is generally showcased to an adult audience. That doesn’t mean the work created won’t capture the imagination of a younger audience but with the usual limited funding and time that most creative projects face, engagement activity can often fall by the wayside. Yet engagement is such an important part of sustaining the amazing creative culture we have. We need to show children and young people that you can take risks; you can be an astronaut, scientist, create robots, apps, videogames - follow your passions, do what inspires you and makes you happy because there are people out their that will support you.

**Documentation**

We will be collecting feedback at each of our events. We have been discussing ways to do this such as a Wonderland Sticker Chart for children, and imaginative ways that don’t include the usual tick box surveys e.g.vox pops from participants and video footage. We will document with photogprahs. We would also like to collect feedback from artists we will be working with.

**Legacy**

The events programmed as part of the Family Arts Festival are an experiment for Watershed; we are engaging a new audience (the entire family rather than just the children) and introducing them to Studio projects and ideas. We feel that we have programmed an exciting series of events that can form a basis for more events like this to continue in the future.

Thank you for your time,

Roseanna Dias, Hannah Williams Walton, Amy Draper, & Louise Hobson